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## Luneau Technology: the French touch.

Luneau Technology's Briot<sup>®</sup> devices obtain the "Guaranteed French Origin" label for its finishing range.



The french manufacturer obtains the "Guaranteed French Origin" label for Briot<sup>®</sup> finishing chains for opticians, optometrists: Attitude, Alta Evolution; eMotion, PerCeption.

This label enables companies to promote **the manufacturing in France** and allows customers to **choose French-made devices**. According to latest studies, 93% of consumers say that they want to know the geographic origin of the products they buy, and 3 out of 4 customers say they are ready to pay more for a french product for reasons of quality, safety and job protection.

The label is given by Bureau Veritas on the basis of two mandatory criteria:

- at least 50% of the product's added value must be produced in France
- the product must have acquired its essential characteristics in France.

To ensure compliance with these requirements, Bureau Veritas will perform a yearly audit of the LTO production site in order to verify its sourcing practices.

The Group intends to use this label as proof of its transparency and of the traceability of its products. The Group conducts its R&D and production activities in France. The site in Normandy also includes a customer service centre, and these facilities ensure a high standard of production quality and continuous communication at all steps, for optimal customer satisfaction.

The Group also applies this mindset to its suppliers. To benefit from the best available expertise and the proximity needed for dialogue and quality assurance, high-precision parts and complex components are purchased in France as a priority.



**Origine France  
Garantie**

**Audité par  
BUREAU VERITAS  
Certification**



Liste des produits sur :  
[ofg.bureauveritas.fr](http://ofg.bureauveritas.fr)